



POULTRY ASIA 2026

22-24 SEPTEMBER 2026

WORLD TRADE CENTRE (WTCKL)
KUALA LUMPUR, MALAYSIA



ASIA'S BIGGEST POULTRY FOCUS EXPO

"SMART POULTRY, SMARTER FUTURE"

CO-LOCATING WITH:

AQUACULTURE'26 PETASIA2026

SUPPORTED BY:



MEDIA PARTNERS:



ORGANISED BY:



ASIA'S BIGGEST POULTRY FOCUS EXPO

Welcome to Poultry Asia 2026!

Asia's Leading Exhibition & Conference for the Poultry Value Chain.

Poultry Asia 2026 brings together global innovators, suppliers, producers, and industry experts for three days of knowledge sharing, business networking, and technology discovery. As one of the region's most influential poultry-industry events, the expo showcases the latest advancements in feed production, breeding, farm management, animal health, processing, automation, and sustainability.

Join industry leaders, decision-makers, and buyers as we shape the future of poultry production in Asia.

- ✓ 150+ Exhibitors.
- ✓ 10,000+ Trade Visitors.
- ✓ 30+ Technical Sessions & Workshops.
- ✓ International Pavilions from Europe, China & the Middle East.

CONFERENCE & WORKSHOPS



Knowledge That Drives Progress

Poultry Asia 2026 features a comprehensive technical conference led by international experts, focusing on challenges and opportunities shaping the modern poultry industry.

KEY TOPICS

- Precision farming & data-driven poultry management
- Feed efficiency & sustainable nutrition
- Disease prevention & emerging health threats
- Biosecurity and farm safety protocols
- Automation in hatcheries and processing facilities
- Environmental sustainability & waste reduction
- Market trends & investment opportunities in Asia

ABOUT THE EVENT

Poultry Asia at a Glance.

Poultry Asia is a premier B2B exhibition dedicated to driving growth and innovation across Asia's poultry sector. Designed as a hub for trade, learning, and collaboration, the event connects stakeholders across the entire poultry value chain — from breeding and hatcheries to processing and packaging.

Our mission is to support a sustainable and technologically advanced poultry industry by providing a platform where ideas, solutions, and partnerships flourish.



WHAT TO EXPECT

- Live equipment demonstrations
- Technical presentations
- Product launches
- International pavilions
- Networking lounges
- Business matching opportunities

SPECIAL SESSIONS

- CEO Roundtable
- Veterinarian Summit
- Innovation Showcase Pitch Decks





POULTRY ASIA 2026

22-24 SEPTEMBER 2026

WORLD TRADE CENTRE (WTCKL) EXHIBITION HALL 4 (LEVEL 4)

WHY EXHIBIT?

- Meet thousands of qualified buyers.
- Strengthen brand presence in fast-growing Asian markets
- Gain direct access to decision-makers
- Launch new products with maximum exposure
- Participate in B2B matchmaking & hosted-buyer programs
- Network with industry leaders & strategic partners
- Meet the top industry players/companies in the Poultry and Livestock industry.
- Discover the latest products, technology and services.
- Join and network with feed millers, farmers, farm managers, researchers, and veterinarians.
- Co-locating with Aqua Feed 2026 and Meat Processing Expo 2026.
- Get the latest industry updates attend technology symposium, and Q&A session with the industry experts.



WHY VISIT?

- Discover cutting-edge technologies and equipment.
- Connect with global suppliers and distributors.
- Access expert-led conferences and technical discussions.
- Explore emerging trends, market insights, and innovations.
- Build long-term partnerships and business opportunities.

WHO SHOULD ATTEND?

- ✓ Poultry farm owners & integrators.
- ✓ Feed manufacturers.
- ✓ Veterinarians & animal health specialists.
- ✓ Distributors & wholesalers.
- ✓ Processing & packaging companies.
- ✓ Equipment manufacturers & technology providers.
- ✓ Investors & business leaders.
- ✓ Industry associations & government agencies.

EXHIBIT PROFILES

Animal Health & Vaccines
Automation & Digital Farm Technologies
Bio-Security
Breeding & Hatching
Crop, Grain & Raw Material
Disease Monitoring & Control
Egg Processing Equipment
Farm Equipment & Supplies
Farm Housing
Feed
Feed Machineries & Equipment
Farm Production
Feed Ingredients, Additives & Nutrition
Food Engineering
Grain Storage
Housing, Ventilation & Farm Equipment
Hygiene & Sanitation Solutions
Integrator
Laboratory
Logistics
Meat Processing & Packaging
Media & Consultancy
Refrigeration
Pharmaceutical
Poultry Breeding & Genetics
Poultry-Broilers
Poultry-Layers
Processing & Packaging
Testing Equipment
Transport & Cold Chain Systems
Waste management & Biosecurity solutions



AQUACULTURE'26

Experience the dynamic world of aquaculture, where innovation meets sustainability. Discover cutting-edge fish farming technologies, smart water management systems, and eco-conscious practices that are transforming global seafood production. Join us in exploring solutions that support food security, environmental protection, and industry growth.

EXHIBIT PROFILES

- Aquafeed Manufacturer
- Aquaculture Equipment Manufacturer
- Water Quality Management Solutions Provider
- Fish & Shrimp Hatchery / Seed Supplier
- Aquaculture Health & Veterinary Products Supplier
- Pond & Farm Infrastructure Solutions Provider
- Recirculating Aquaculture System (RAS) Provider
- Aeration & Oxygenation System Supplier
- Aquaculture Feed Additives & Ingredients Supplier
- Processing & Cold Chain Solutions Provider
- Sustainable & Eco-friendly Solutions Provider
- Industry Associations & Consultancy Firms



CONTACT US

For inquiries about exhibiting and overseas group delegations, reach out to our team:

- Ms Michelle : +60 12-334 5696 | michelleha@jedernsevents.com
 - Ms Azerene : +60 16-610 9098 | azerene.yeo@jedernsevents.com
- For media, marketing & sponsorship
- Ms Afrina : +60 12-904 8487 | afrina@jedernsevents.com

22-24 SEPTEMBER 2026
WORLD TRADE CENTRE (WTCKL)
EXHIBITION HALL 4 (LEVEL 4)

PETASIA2026

Pet Asia is a leading industry platform dedicated to pet food manufacturing and processing solutions, bringing together global suppliers of production machinery, processing technologies, packaging systems, and quality control equipment. The show highlights innovations in extrusion, mixing, drying, coating, and automation, providing manufacturers with direct access to advanced technologies that improve efficiency, product quality, and sustainability across the pet food value chain.

EXHIBIT PROFILES

- Premium Dry & Wet Pet Food Manufacturer
- Pet Food Ingredients Supplier (proteins, preservatives, functional additives)
- Pet Food Processing & Packaging Equipment Supplier
- R&D / Nutritional Science & Biotech Partner
- Natural / Organic Pet Food Brand



WHAT INGREDIENTS ARE IN PET FOOD?

EXHIBITOR INFORMATION

Showcase Your Solutions to a High-Quality Audience

Poultry Asia 2026 offers unmatched visibility for brands across the agricultural and livestock sectors. Exhibitors can showcase products, launch innovations, and connect directly with decision-makers from across Asia.

PARTICIPATION COST



BARE SPACE
USD 305 per sqm
RM 1280 per sqm
min. 18 sqm

STANDARD SHELL SCHEME
USD 350 per sqm
RM 1480 per sqm
min. 9 sqm

For more information, visit our website: www.poultryasia.com

CO-LOCATING WITH:

AQUACULTURE'26 PETASIA2026

SUPPORTED BY:



MEDIA PARTNERS:



ORGANISED BY:

